

LYONSCG SOLUTIONS FOR SALESFORCE B2B COMMERCE

## Elevating the B2B Buying Experience

Create personalized, seamless, and engaging digital experiences with LYONSCG and Salesforce B2B Commerce.

Organizations have a tremendous opportunity to leverage digital channels to deepen relationships with customers, reduce costs, and ultimately drive more revenue. Salesforce B2B Commerce seamlessly integrates with Marketing, Sales, Community, and Service Clouds to connect channels and help companies deliver the intelligent, unified commerce experiences that B2B buyers want.

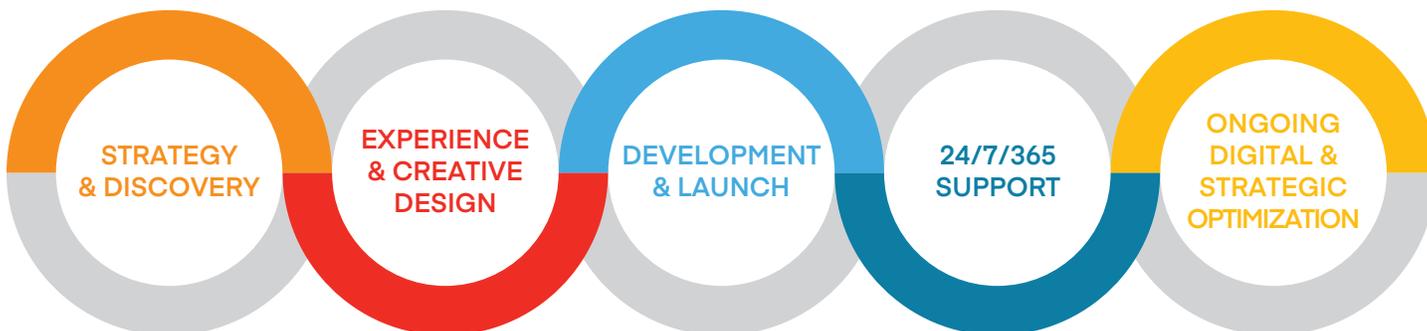
Powered by the CloudCraze B2B platform, Salesforce B2B Commerce delivers:

- **Seamless CRM Connections:** Users can easily access customer data including past orders, open carts, service cases, and more.
- **Fast Implementation:** Seamless integrations enable B2B businesses to get up and running faster than ever on a cloud-native solution.
- **Consumer-Driven B2B Experiences:** Buyers want personalized, relevant, and intuitive experiences.
- **Robust B2B Functionality:** Buyers can easily access custom catalogs and pricing, order thousands of SKUs at a time, and facilitate complex payments all through Salesforce B2B Commerce.

Salesforce B2B Commerce is a solution that addresses the continued evolution of experience-driven commerce. To create a successful and engaging experience, it is important to turn to a trusted commerce services partner that understands your business, industry, customers, and goals.

LYONSCG is a global digital commerce services leader, a Salesforce Platinum Partner, and winner of multiple Salesforce Commerce Cloud Global Sales and Delivery Partner of the Year Awards. We can work with you to develop a digital commerce strategy that works for your business and leverages best practices from design and implementation to digital marketing and SEO.

Our process has been honed over hundreds of successful Salesforce implementations:



For more information on how LYONSCG can help you build and optimize your experience on Salesforce B2B Commerce, please reach out to discuss your initiatives or feel free to visit [www.lyonscg.com/salesforce](http://www.lyonscg.com/salesforce).

## About LYONSCG

Lyons Consulting Group (LYONSCG), part of the Capgemini Group, is a leading global commerce service provider, with capabilities that include consulting, digital agency, systems integration, technology services, and managed services. LYONSCG combines proven methodologies, deep technical expertise, and award-winning design to create digital commerce experiences that engage and convert consumers and buyers. Hundreds of leading B2C and B2B brands trust LYONSCG to realize their commerce vision and continually optimize it to drive profitable growth. LYONSCG-Capgemini is a platinum partner of Salesforce and is a repeated recipient of Salesforce Commerce Cloud Global Sales Partner and Delivery Partner of the Year awards. For more information, go to [www.lyonscg.com](http://www.lyonscg.com).



### HEADQUARTERS

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