

LYONSCG SOLUTIONS FOR UNIFIED COMMERCE

## Grocery Accelerator

Penetrate Digital Market Opportunities and Quickly Build Engaging, Branded Grocery Experiences on Salesforce Commerce Cloud



**From large supermarket chains to local independent stores, today's grocers need engaging digital solutions to capture the attention of digitally savvy consumers. The LYONSCG Grocery Accelerator enables food merchants to launch immersive, intuitive digital experiences more quickly and less expensively than ever before.**

The LYONSCG Grocery Accelerator leverages the robust and scalable Salesforce Commerce Cloud platform and incorporates key features and functionality specifically created for the grocery vertical. These experiences enable customers to:

- ✔ Modify already-placed orders before they're delivered
- ✔ Sort, search and filter products based on previous orders
- ✔ Add and save favorite grocery items to their profile for easy re-ordering
- ✔ Shop specific location inventories with real-time store views into product selection, pricing and delivery times.

Ordinarily, launching a robust digital experience with these features requires significant time and financial investment. LYONSCG's deep Commerce Cloud experience, proven methodologies, rich expertise and award-winning design enable grocers to get online faster than ever before.

The LYONSCG Grocery Accelerator leverages expertise from hundreds of implementations to deliver a next-generation digital grocery solution. From discovery through post-launch service, this program enables grocers to realize their commerce vision by creating digital commerce experiences that resonate with consumers across every touchpoint, engage them across the entire customer journey, and deliver a more efficient and enjoyable grocery shopping experience.

To learn more about how the LYONSCG Grocery Accelerator can make your commerce vision a reality, please visit [www.lyonscg.com/grocery](http://www.lyonscg.com/grocery).

## About LYONSCG

Lyons Consulting Group (LYONSCG), part of the Capgemini Group, is a leading global commerce service provider, with capabilities that include consulting, digital agency, systems integration, technology services, and managed services. LYONSCG combines proven methodologies, deep technical expertise, and award-winning design to create digital commerce experiences that engage and convert consumers and buyers. Hundreds of leading B2C and B2B brands trust LYONSCG to realize their commerce vision and continually optimize it to drive profitable growth. LYONSCG-Capgemini is a platinum partner of Salesforce and is a repeated recipient of Salesforce Commerce Cloud Global Sales Partner and Delivery Partner of the Year awards. For more information, go to [www.lyonscg.com](http://www.lyonscg.com).



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